

Original Movie Poster

Create a movie poster for the book *Night*. The poster should highlight major themes and plot points, while being visually-appealing to viewers. Decide the targeted audience for your poster, find and/or create pictures, graphics, etc. to use on your poster, and write a one or two-line catch phrase to capture the audience's attention. Write a 150-word proposal detailing the value of your poster; in other words, why is your poster effective, and why should it be used to market the film?

25 points: Poster is neat and organized, easy to read, and does not look as if it were thrown together the night before.

50 points: Poster illuminates major themes of the memoir and shows critical insight and forethought.

50 points: Written proposal is clear and concise, explains why the poster would be effective, and presents a valid argument that explains the important aspects of the poster.

25 points: Poster and proposal demonstrate creativity, both in color, imagery, organization, and diction.

_____/150 Comments: